

Never Ending Voyage

About Never Ending Voyage

We are Simon Fairbairn & Erin McNeaney, a British couple who sold everything we owned and left the UK in March 2010 to travel the world forever.

With just a carry-on size backpack each we've been exploring the world as digital nomads, earning a living as we travel from iOS apps and our travel website Never Ending Voyage.

Our voyage has so far taken us to South and North America, Asia, and Europe. Along the way we write about our adventures including the unusual places we visit, the delicious vegetarian food we eat, and the highs and lows of life as a digital nomad.

On Never Ending Voyage we share practical tips, detailed travel stories and beautiful photos to inspire others to travel and make their life on the road easier.



How You Can Benefit From Working with Never Ending Voyage

Reach a wide and engaged audience

Consumers today are more influenced by personal recommendations than traditional marketing. By following our journey our readers feel that they know us and trust our recommendations. They often follow in our footsteps, taking our advice to visit a destination, tour, hotel or restaurant (see reader testimonials on page 8).

We can promote your brand or destination to a wide variety of independent travellers through our website, extensive social media networks, and newsletter.





Immediate coverage

Through Facebook, Twitter, Instagram, Google+ and our website we can offer instant promotion. Our editorial calendar is much more flexible than newspapers or magazines which can take months to publish an article.

Long term exposure

Digital content has a longer shelf life than print media and our content will be found indefinitely in search engines.

High quality writing and photography

We offer detailed and honest reviews and destination features full of practical tips and inspiring photos.

Featured In:

THE  TIMES

**The
Telegraph**



theguardian
Mashable

THE HUFFINGTON POST

The Numbers

Traffic

- Users per month: 155,500 +
- Pageviews per month: 276,500 +
- Newsletter subscribers: 4,800 +

Demographics

- Visitors by country: 200 countries reached including USA 34%, UK 11%, Canada 6%, Australia 6%.
- Age: Primarily aged 25-50
- Gender: Female 60%, Male 40%

Social Media

- Twitter followers: 20,100 +
- Facebook fans: 11,675 +
- Google+ Followers: 4,500 +
- Pinterest: 4,540 +
- Instagram: 4,250 +

Web Rankings

- Domain Authority: 51
- Alexa Rank: 134,904

These statistics are current as of August 2018.



Partnerships

We can work with you to promote your destination, hotel or tour through detailed articles with high quality photos alongside a social media campaign.

Here are some of the partners we have previously worked with and links to the articles we wrote for them.

Blog Trips

- **Visit Finland** - 10 days snowboarding in Lapland and sightseeing in Helsinki.
- **Puglia Promozione** – A week exploring the food, wine, small towns, and farm stays of the Italian region Puglia.
- **Spirit Slovenia** – A week long trip exploring Slovenia including hikes, rafting, horse riding, wine tasting, and a food tour.
- **Sonoma County Tourism** – A two day trip wine tasting, hiking, and following the cheese trail.
- **Visit Jordan** – A week long trip exploring Jordan including hiking, horse riding, scuba diving, and cooking class.
- **Visit Portugal** – A two day wine tasting tour of the Douro Valley.



Hotels, Apartments and Villas

- **Reethi Beach Resort** - Luxury overwater villas in the Maldives
- **Majahuitas** - Eco-resort near Puerto Vallarta, Mexico
- **The Hoxton Hotel** - Boutique hotel in London.
- **Baan KanTiang See** - Luxury hilltop villa in Koh Lanta, Thailand.
- **Malee Seaview** - Three week trip staying in three different villas and apartments in Koh Lanta, Thailand including a luxury beachfront villa.

Tours and Activities

- **Intersailclub** - A week long wine and sail trip in Italy.
- **Langkawi Sailing School** - Six day sailing course in Malaysia
- **Turkiye Balloons** - Hot air balloon ride in Cappadocia,

Turkey

- **Turkish Flavours** - Istanbul food tour
- **Rancho Baaxal** - Horse riding on the beach near Playa del Carmen, Mexico
- **Sapori e Saperi** - Food tour of the Garfagnana region in Tuscany, Italy.
- **Eating Italy Food Tours** - Rome food tour.



Partner Testimonials

"You're a star. You have the knack of getting the essence of things ... Just got the first booking that I know for certain came from your blog. Thank you!"

Heather Jarman, Sapori & Saperi Adventures Ltd.

"Your blog article is absolutely amazing and made us cry when reading it; you have really captured EXACTLY what the ranch is all about and what our philosophy is and it is extremely well written."

Lisa Dahlander, Owner, Rancho Baaxal

"Gorgeous.....truly gorgeous! Your photos are just remarkable. What a beautiful post in every way. Thank you so much for making the tour absolutely come to life with words and images!"

Kenny Dunn, Eating Italy Food Tours.



"It's wonderful, thank you! Also saw it up on Lonely Planet this morning, great exposure, so thank you very much! We are thrilled."

Diana Massey, The Hoxton Hotel.

"Guys, seriously, this is probably one of the best posts yet! It's just beautiful!"

Ezra Axelrod, Ogilvy Public Relations for British Airways (London Olympic Park Live stage)

"We had about five different enrolments that found us through you. It is a big thing for our little school!"

Giorgio, Cooking Experience Lecce

Reader Testimonials

"We will be heading for the Majahuitas Resort next year for our 25th wedding anniversary thanks to you guys."

Scott

"We've just booked an apartment at Sai Naam Lanta. We are very grateful for all your tips and for sharing your video so we could watch how it looks like."

Anna

"We just dropped by Mikoan this evening after having read your write-up. What a place! Totally unique and a wonderful, cosy, atmosphere!...Thanks for the write up – doubt we'd ever have visited if we hadn't seen your article."

Chris

"During my trip to Chiang Mai last March I was glued to my iPhone because of your restaurant guides. From Girasole to iBerry, we tried to sample them all! Your recommendations were spot on! "

Travis

"My family and I are now in Sucre, and per your recommendation, I enrolled for study at the Sucre Spanish school. It's great! Your blog has been most helpful for us."

Amy

"We also went with Tupiza Tours and I must admit, it was the most incredible tour I have ever taken! Thank you so much for your beautifully inspired post."

Kiersten

"Never Ending Voyage is my first stop for travel tips. My boyfriend and I are following a similar route to Simon and Erin and we've come to really trust their taste. If they liked it – it's pretty certain we will too. It's one of the first travel blogs I started reading and it's opened up a whole world of travel advice. It's changed the way we plan our travels."

Victoria

Get in Touch

To discuss partnership, sponsorship or advertising opportunities on Never Ending Voyage please get in touch. See our [Press page](#) for details of media and websites where we have been featured and interviewed.

Erin McNeaney & Simon Fairbairn

<http://www.neverendingvoyage.com>

Email: sianderin@neverendingvoyage.com

Twitter: <http://twitter.com/NevEndingVoyage>

Facebook: <http://facebook.com/NeverEndingVoyage>

